

# ORDER

**Orders**  
**Order / Rev:** 2107273  
**Alt Order #:** WOC12758753  
**Product Desc:** HD 29 & HD 33  
**Estimate:** 8835  
**Flight Dates:** 10/31/20 - 11/03/20  
**Original Date / Rev:** 10/30/20 / 10/30/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Kasey Smith  
**Sales Office:** TSATL  
**Sales Region:** NAT

**Agency**  
**Name:** Canal Partners Media / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
900 Circle 75 Parkway SE Suite 1650  
Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Kugler / Plattner / KY Dem Party  
**Demographic:** A35+  
**Product Codes:** PL-State House Representative  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** 10/21/21  
**Advertiser External ID:** 191679  
**Agency External ID:** 20042AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/03/20	24	\$7,395.00	\$6,285.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	24	\$7,395.00	\$6,285.75	0.00
<b>Totals</b>	<b>24</b>	<b>\$7,395.00</b>	<b>\$6,285.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kasey Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/31/20	11/01/20	Sun Prime A AM FUN-7PM-ABC	CM	7-8p	-----1	:15/15	1	\$900.00	P02	0.00	DN	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----1		1		\$900.00		0.00					
N 3	WHAS	10/31/20	11/02/20	Mon Prime Other DANCNG-STR-ABC	CM	8-11p	2-----	:15/15	2	\$1,200.00	P02	0.00	DN	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/20	11/06/20	2-----		2		\$1,200.00		0.00					
N 4	WHAS	10/31/20	11/03/20	Local News @ 6a M-F WHAS WAKEUP6AM	CM	6-7a	-1-----	:15/15	1	\$150.00	P03	0.00	DN	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/20	11/06/20	-1-----		1		\$150.00		0.00					
N 5	WHAS	10/31/20	11/02/20	Good Morning America GD MRN AMR-ABC	CM	7-9a	1-----	:15/15	1	\$250.00	P03	0.00	DN	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/20	11/06/20	1-----		1		\$250.00		0.00					
N 6	WHAS	10/31/20	11/02/20	Local News @ 12p M-F WHAS NWS 12N	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	1-----	:15/15	1	\$90.00	P03	0.00	DN	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/31/20	11/06/20	1-----		1		\$90.00		0.00					
N 7	WHAS	10/31/20	11/02/20		CM	4-5p	1-----	:15/15	1	\$110.00	P03	0.00	DN	1	\$110.00

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 Product Desc: HD 29 & HD 33  
 Estimate: 8835  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local News @ 4p M-F WHAS11 NWS@4PM/WHAS11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	1-----					1	\$110.00		0.00			
N 8	WHAS	10/31/20	11/02/20	Local News @ 5p M-F WHAS NWS 5.00	CM	5-530p	1-----	:15/:15	1	\$250.00	P03	0.00	DN	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	1-----					1	\$250.00		0.00			
N 9	WHAS	10/31/20	11/02/20	ABC World News ABC-WORLD NWS	CM	630-7p	1-----	:15/:15	1	\$600.00	P03	0.00	DN	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	1-----					1	\$600.00		0.00			
N 10	WHAS	10/31/20	11/02/20	ET 7-730p ENT TONIGHT 30	CM	7-730p	1-----	:15/:15	1	\$325.00	P03	0.00	DN	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	1-----					1	\$325.00		0.00			
N 11	WHAS	10/31/20	11/02/20	Local News @ 11p M-F WHAS11NW 11@11<	CM	11-1135p	1-----	:15/:15	1	\$250.00	P03	0.00	DN	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	1-----					1	\$250.00		0.00			
N 12	WHAS	10/31/20	10/31/20	Good Morning America GD MRN KYNA SA/GD MRN-S/	CM	7-9a	-----1-	:15/:15	1	\$125.00	P02	0.00	DN	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$125.00		0.00			
N 13	WHAS	10/31/20	10/31/20	Local News @ 9a Sa GD MRN KYNA SA/BIG BLUE	CM	9-930a	-----1-	:15/:15	1	\$125.00	P02	0.00	DN	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$125.00		0.00			
N 14	WHAS	10/31/20	11/01/20	ROS EM (Su) 6-8a GD MRN KYNA SU	CM	6-8a	-----1	:15/:15	1	\$60.00	P03	0.00	DN	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$60.00		0.00			
N 15	WHAS	10/31/20	11/01/20	Good Morning America GD MRN-SUN-ABC	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1	:15/:15	1	\$175.00	P02	0.00	DN	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$175.00		0.00			
N 16	WHAS	10/31/20	11/01/20	ABC World News Su ABC NWS-SUN	CM	6-630p	-----1	:15/:15	1	\$600.00	P03	0.00	DN	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$600.00		0.00			
N 17	WHAS	10/31/20	11/01/20	Local News @ 11p Su WHAS11NW 11@11<	CM	11-1135p	-----1	:15/:15	1	\$250.00	P03	0.00	DN	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$250.00		0.00			
N 18	WHAS	10/31/20	11/01/20	Good Morning America Good Morning America Sa	CM	7-9a	-----1-	:15/:15	1	\$125.00	P02	0.00	DN	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$125.00		0.00			
N 19	WHAS	10/31/20	11/01/20	Local News @ 9a Sa Local News @ 9a Sa	CM	9-930a	-----1-	:15/:15	1	\$125.00	P02	0.00	DN	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1-					1	\$125.00		0.00			
N 20	WHAS	10/31/20	11/01/20	Good Morning America Good Morning America Su	CM	8-9a	-----1	:15/:15	1	\$175.00	P02	0.00	DN	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----1					1	\$175.00		0.00			
N 21	WHAS	11/02/20	11/02/20	Great Day Live 9-10a Great Day Live 9-10a	CM	9-10a	1-----	:15/:15	1	\$40.00	P03	0.00	DN	1	\$40.00
N 22	WHAS	10/31/20	10/31/20		CM	6-7a		:15/:15	2	\$60.00	P03	0.00	DN	2	\$120.00

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 Estimate: 8835  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 6a Sa			-----2-								
				Local News @ 6a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-----2-		2				\$60.00		0.00			
N23	WHAS	11/02/20	11/03/20	Local News @ 6a M-F	CM	6-7a	1-----	:15/:15	1	\$150.00	P03	0.00	DN	1	\$150.00
				WHAS WAKEUP6AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/31/20	11/06/20	1-----		1				\$150.00		0.00			
													Totals	24	\$7,395.00